INFOMINEZ PRIVATE LIMITED

ISO 9001: 2015 Certified | DPIIT Certificate No.: DIPP165968

253, Sai Kripa Colony, Scheme No 171, Indore (MP) – 452010

Case Study

Empowering the Young Generation's Financial Future

Overview

Introducing an intelligent savings app designed for the young generation, providing a comprehensive platform for building a holistic financial portfolio.

Value Propositions

- Fosters savings culture among young generation
- Holistic financial portfolio for entire family
- User-friendly interface for easy navigation
- Scalable and secure backend system

Challenges Faced

- Regulatory Compliance: Complex Central bank norms and regulatory compliance
- Technical Complexity: Complex 3rd party API integration and server-to-server API calls
- Market Competition: Competition from renowned players
- Security: Secure and complex cobrand system for partners
- Authorization: Prepaid card authorization for external requests

Solutions Implemented

- Regulatory compliance and complex API integration
- Secure cobrand system for partners
- Prepaid card authorization for external requests
- Scalable Microservices architecture

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Technology Stack

- Java, Spring Boot, Hibernate
- React Native and ReactJS
- MySQL Server
- TSP API Integration

Benefits Delivered

- Scalability: Scalable Microservices for business growth
- User Experience: Enhanced user experience on iOS and Android
- Comprehensive Services: Comprehensive financial services (PPI Wallet, Prepaid & Virtual Cards, BBPS, UPI)
- Fintech Credibility: Fintech credibility and diversification
- Partnership Opportunities: Partnership opportunities and additional revenue streams
- Security: Secure backend system and hosting with disaster recovery

Conclusion

The intelligent savings app successfully addresses complex challenges, offering a scalable and secure solution for users. By providing a comprehensive platform for building a holistic financial portfolio, the app establishes fintech credibility, unlocks new business opportunities, and offers additional revenue streams, making it an attractive solution for users and partners alike.

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